



# Meet Vena

FP&A Software That Works The Way You Think

## Traditional FP&A Solutions Demand Compromise

No matter your industry or company size, your finance team is definitely using Excel.

It's familiar, user-friendly, and it's been the language of finance and accounting for 30 years.

Despite their benefits, spreadsheets have limitations that become clear as your needs become more complex.

Traditional FP&A solutions try to fill the gap by replacing Excel completely. They offer security and control, but they're rigid, expensive and depend on IT support. Ultimately end users are forced to export data back into Excel for further analysis and formatting.

## Don't Settle – Get The Best of Both Worlds

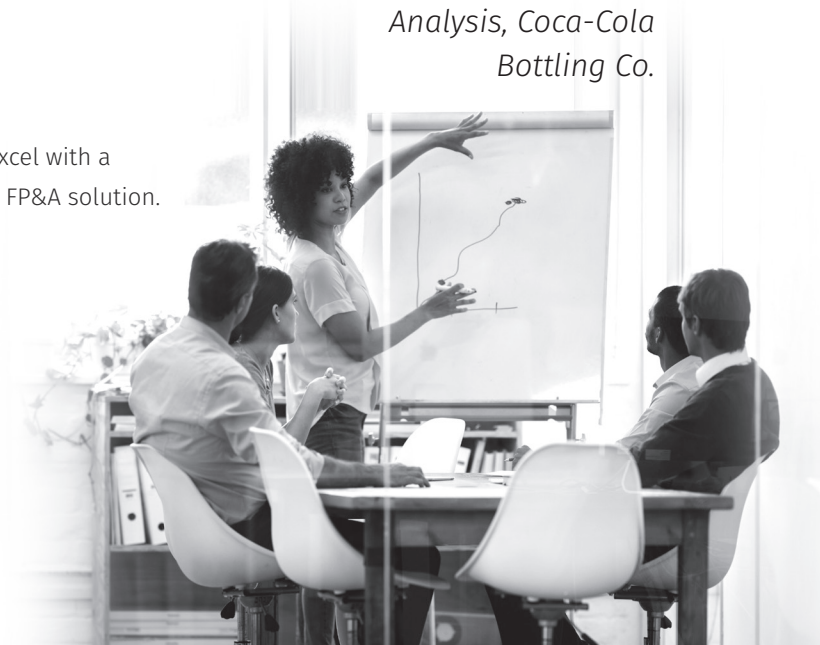
Vena brings together the best of both approaches by combining Excel with a centralized database, workflow, reporting and analytics in a single FP&A solution.

### Vena automates:

- Budgeting, planning & forecasting
- Revenue performance management
- Reporting & data analytics
- Financial close management
- Regulatory reporting & compliance, and more

“Vena’s probably the best professional decision I’ve made in my career.”

**-Matt Blickley,**  
Senior Director of  
Financial Planning &  
Analysis, Coca-Cola  
Bottling Co.



Excel



Workflow



Central  
Database



Analytics

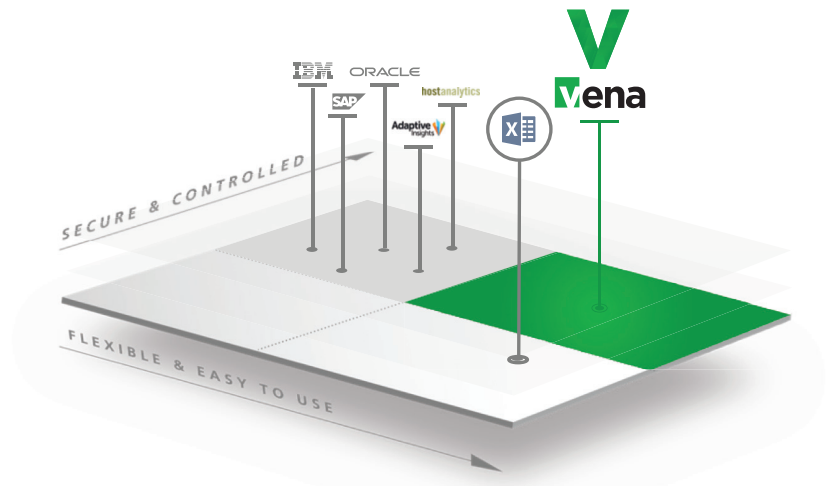




## Why Finance Loves Vena

Finance teams love Vena because it combines Excel's flexibility with enterprise-class functionality.

Get trusted insights - fast. Cut cycle times by 50%. Improve collaboration and spend more time driving smarter, faster, business decisions.



## The Vena Advantage

### Centralized Database

Trust your numbers with a single source of the truth that guarantees data accuracy.

### Workflow

Free up your time for value-added review and analysis by automating manual tasks and accelerating cycle times.

### Governance & Control

Mitigate against financial process risks with business rules, permissions and a detailed audit trail.

### Reporting

Make smarter, faster business decisions based on insightful data analysis and intuitive KPI reporting.

### Modeling & Analytics

Plan for any possible scenario to stay ahead of changing business and market conditions.

### True Excel Interface

Use the software, templates and models you already know and love for maximum adoption.



Contact us to see why **Vena ranks #1** in customer satisfaction.



Vena Solutions provides budgeting, planning and revenue forecasting software for medium to large sized organizations. Vena offers finance and executive teams an enterprise-class cloud solution that combines Excel with a centralized database, workflow, reporting & analytics.

@venasolutions  
1 855 207 1770  
info@venasolutions.com  
venasolutions.com